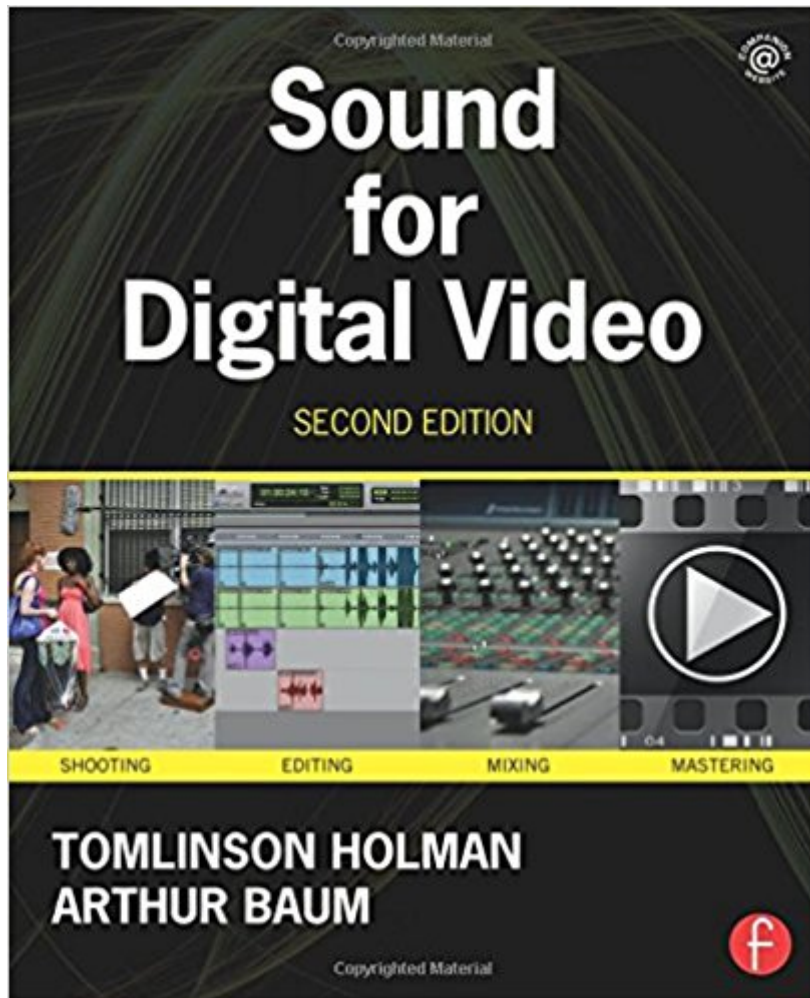




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Sound For Digital Video



Synopsis

Achieve professional quality sound on a limited budget! Harness all new, Hollywood style audio techniques to bring your independent film and video productions to the next level. In *Sound for Digital Video, Second Edition* industry experts Tomlinson Holman and Arthur Baum give you the tools and knowledge to apply recent advances in audio capture, video recording, editing workflow, and mixing to your own film or video with stunning results. This fresh edition is chockfull of techniques, tricks, and workflow secrets that you can apply to your own projects from preproduction through postproduction. New to this edition: A new feature on "true" 24p shooting and editing systems, as well as single vs. double-system recording A strong focus on new media, including mini-DVDs, hard disks, memory cards, and standard and high-definition imagery Discussion of camera selection, manual level control, camera and recorder inputs, location scouting, and preproduction planning Instruction in connectors, real-time transfers, and file-based transfers from DVDs, hard drives, and solid state media. Blu-Ray and HD tape formats for mastering and distribution in addition to file-based, DV, and DVD masters. A revamped companion website, www.focalpress.com/cw/holman, featuring recording and editing exercises, examples and sample tracks Whether you are an amateur filmmaker who wants to create great sound or an advanced professional in need of a reference guide, *Sound for Digital Video, Second Edition* is an essential addition to your digital audio tool belt.

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Customer Reviews

"Even if your projects will never reach the complexity of a Hollywood feature, you can learn a lot from this book. It is clearly written, and Holman doesn't hesitate to share his encyclopedic knowledge and experience." - Jay Rose
"Although his focus is bringing professional techniques to budget productions, Holman imparts plenty of useful information to anyone involved in sound for picture." - Electronic Musician
"A good initial guide for the budding AV artist." - DJ magazine
"This is an excellent technical manual, packed with hard practical information....the chapters on sound design, editing, mixing, and monitoring are first class." - BKSTS magazine, May 2006

Learn how to get great sound on a limited budget! --This text refers to the Hardcover edition.

I have been involved in technical audio most of my life (over six decades) and got hooked on digital video a few years ago. Primarily DSLR Video where one is almost forced to use double system sound which requires much more attention to the methods and equipment needed. I have nearly a dozen books on sound for film and video, but none of them have given the detail and coverage of information that this book has. Mr. Holman (who, by the way, developed THX, the standard of theater and equipment sound that you may recognize by the opening banner in many movies that has the tendency to blow you out of your seat) has conveyed eminently practical and complete information to anyone interested in the sound portion of their videos. Sound for film and video is more than half of the viewers experience. You can tolerate a less than ideal picture, but if the sound is not great, you will likely walk out of the theater. It pays to have the right tools, and this is one tool you should have in your gear list. Out of all the books I've read, I would consider this the bible for the subject.

Nothing gives away a low budget film project like the sound. With the bounds that digital technology has taken, the only thing lacking in quality audio is knowledge. The author in this book gives it to you straight. What's more, he has worked on many Hollywood movies and has the credibility to go along with it.

This is a pretty good "bridge" book for those who have no knowledge of sound and its importance in film/video and those who have some. I have yet to utilize the cd that came with it, but the chapters are lucid and easy to follow.

This book claims to have been published in 2013, but there is nothing that is up to date in it. It more

or less the reprint of the previous version, but the costs is just too high.... It is not worth the price.
DON'T WASTE MONEY IF YOU HAVE LOW BUDGET.

Target audience: Anyone involved in audio for video, from the rank amateur to the experienced professional. As a video shooter, you are most concerned with your picture. But as we move from SD to HD, the quality of your soundtracks should follow suit. Video has never been more capable of delivering high quality sound and picture, yet today's soundtracks are getting worse instead of better. Why? Partly because DV equipment has made video accessible to more people at lower cost. While there's nothing wrong with low cost gear, unless you really know how to handle your audio with the equipment you have, you'll end up with some truly awful sound. But even expensive top of the line Pro gear can record bad audio, and does so often, and with great precision! So what can you do to ensure the best quality sound for your video? Enter "Sound for Digital Video" by Tomlinson Holman. Simply put, every question about sound for DV, from microphones through recording, to editing and release audio formats is covered. Yet, surprisingly, the principles are highly approachable by even the most non-technical reader. In fact, Mr. Holman has adopted a unique "Director's Cut" section within chapters, intended to serve those, like Directors, who have limited time but need to digest the key points quickly and with complete lucidity. The book is, in fact, quite easy to assimilate by someone who picks it up, but is in the middle of a production! Mr. Holman directs those readers to what chapter to read FIRST, to glean the critical essentials, as well as how to use the "Director's Cut" sections. But don't think it's only for the beginner or the time-limited. There is enough detail and scientific information contained that even a seasoned pro will find it an essential reference work. There is enough contained in each chapter to merit several readings, even by those with careers in audio. The beauty of the book is that it can serve such a wide audience with useful information, without alienating the extremes. For those with more time, or more need to create a highly polished and effective soundtrack, the book delves into the real nuts and bolts of audio as it applies to digital video. For example, if you had to record dialog from a shout to a whisper, what do you need to know to accomplish it? What microphone would be best (the answer might surprise you!), should you plug the mic into your camera directly, or use a mixer? What can you do in post production to make your dynamic range sound larger than it is? Would using a compressor help you or hurt you, and when should it be used or avoided? The basics are completely explored: What type of mic should you use for a given type of recording circumstance? How can you use both channels of your camera to best advantage? Avoiding overload is covered more thoroughly than I've ever seen it before, and yet in a highly understandable way. In today's competitive market, everyone needs some kind of "edge".

After reading only a portion of this book (for example, on avoiding overload) you become equipped to produce soundtracks that can sound better than many very high profile producers. For example, we recently heard a track on a PBS TV show that, if the recordist had understood "avoiding overload" in this book, the track would have contained clean and understandable dialog. As it was, it was so overloaded as to be barely intelligible. So simply reading this book can give you the understanding to record better audio than National Geographic! How's that for Return on Investment? Then there's the included CD. It's a collection of demo and illustration tracks to be used as examples for material in the book, but is also a collection of audio tools that can be used for calibration and testing. The demo material illustrates sonic characteristics not easily described in words, like good and bad bump edits, and how to solve editing problems. There's a group of Sound Process Demo tracks that demonstrate filters, limiting and compression and numerous other audio processes. The demo tracks have descriptive narration. There's also a standard leader track (30 seconds of tone plus "2-pop") that you can use on the head of your project. All together, there are 23 tracks. "Sound for Digital Video" is as enlightening as it is pleasurable to read. No one involved in DV production, pro or amateur, should be without this book. Recommended without hesitation or reservation!

I highly recommend this book for the amateur and more advanced since it contains a lot of information that many of us either forgot, or never knew. It contains a chock full of tips and techniques that aids with sound editing that worked better than I had expected. The book comes with a cd that has samples of great sound editing works for reference.

Essentially, it is a great book: very well written with every piece of important information for working sound for video. The part on post-production is better than the initial one on sound recording. It is not a book for someone looking into learning the basics on sound for video, though. Some prior knowledge is required, I think.

I've read many books on sound post. This book is excellent. It's full of tips and techniques throughout, especially on sound editing, the cd provided has good examples of sound edits. Highly recommended.

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